COVID-19 INFO

WHAT TO INCLUDE ON YOUR WEBSITE

Patients look to your practice website for the latest updates on COVID-19. Keeping your website up-to-date helps to ensure consistent messaging.

Helpful information to share with patients:

- The latest COVID-19 vaccine updates
- COVID-19 vaccine eligibility checker
- Where to go for COVID-19 testing in your local area
- Practice policies for entry e.g.
 - Screening questions
 - What happens if fail screening questions
 - o Will there be a temperature check
 - Use of hand sanitiser
 - o Notify if masks are required
 - 1 support person/carer only
- Official websites to visit for more information
- Considerations with timing for flu vaccine
- Provide answers to common questions and concerns patients may have
- Help patients feel more at ease about visiting the practice by knowing what to expect
- Expand messaging to Google My Business and social media accounts if applicable



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Useful website links:

health.gov.au

<u>Coronavirus - What you need to know</u>

COVID-19 Vaccines - Is it True?

COVID-19 Rollout Phases

Preparing for your COVID-19 Vaccine

healthdirect.gov.au

COVID-19 Vaccine Eligibility Checker

COVID-19 Symptom Checker

COVID-19 and Mental Health

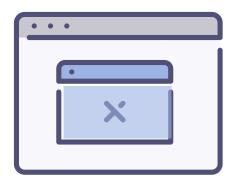


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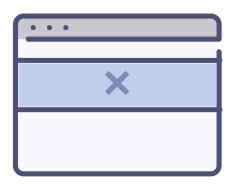
How you can display essential information on your website

Website Popup



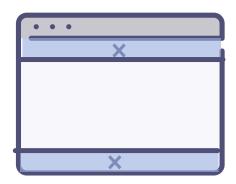
- Sits on top of existing content
- Must click to close it

Inline notification banner



- Sits within existing content
- Moves with existing content when you scroll

Floating banner or bar



- Usually positioned at very top or very bottom of page
- Is 'sticky' which means it's always visible